

YOUR PHILANTHROPIC IMPACT ON PATIENT CARE

2022 **IMPACT REPORT**



**YOUR GIFTS SERVE AS A BRIDGE TO HELP ACCELERATE
NECESSARY CHANGE IN THE HEALTHCARE INDUSTRY.**

\$1.96M | **INVESTED IN 2022**
78% | **INCREASE FROM 2021**

At Novato Community Hospital, Sutter Santa Rosa Regional Hospital and Sutter Pacific Medical Foundation philanthropy teams have the unique opportunity to partner with community members to strengthen Sutter's mission to enhance the well-being of people in our North Bay communities through compassionate healthcare. Generous community donors and seasoned philanthropists chose to give a record \$2.9 million in 2022 toward innovative programs, advanced medical technologies and research partnership initiatives that go beyond operating budgets to directly impact patient care. What's more, every single community board member and hospital leader are donors. Thank you.

Philanthropy is an irreplaceable part of our not-for-profit mission and our fundraising initiatives are local by design—embracing core innovation, expanding accessibility and improving health outcomes in each of the communities we serve. One hundred percent of your gifts go directly to the designated programs—not a penny to overhead.

Thank you for helping to shape our future.

NORTH BAY HIGHLIGHTS

We partner with physicians and leaders to help activate their own creativity to solve problems big and small in all aspects of healthcare. Near **1,100 generous donors** make a tangible impact on our work in caring for the community.

“IT FILLS US WITH GRATITUDE WHEN PEOPLE SHOW THEIR APPRECIATION AND THANKS BY GIVING A GIFT. BUT I’VE ALSO LEARNED OVER THE YEARS HOW MUCH IT MEANS TO PATIENTS TO MAKE THESE GESTURES. IT IS TRULY A WIN-WIN.”

– Gregg Hopkins, M.D.

Cancer Support Services and IHH:
Sutter Pacific Medical Foundation and partners on our Integrated Health and Healing team deliver vital navigation and complimentary cancer support services to patients across the county, no matter where they receive cancer care. The return of in person events like **Catwalk for a Cure raised \$263K** in 2022 to continue to fund personalized support from diagnosis through treatment and life beyond cancer.

COMMUNITY

Kalmanovitz Child Development Center:
Donor support is critical to keeping the comprehensive assessment and treatment programs for children with developmental differences in Marin County. Each year generous donors provide money for general **scholarships to improve access for underserved families** to receive assessment and therapy services through this comprehensive child development center.

Shea House and NICU Support:
Supporting the Santa Rosa Level III NICU, philanthropic gifts brought **new isolette units** and advanced technologies to the NICU. Ongoing support for the Shea house allowed for **55 families** to stay onsite or provided hotel vouchers to be close to their children in the NICU.

EXCELLENCE

Heart & Vascular
Santa Rosa acquires state-of-the-art **echo ultrasound machine** for enhanced imaging, diagnosis and treatment.

RESEARCH

Orthopedic Excellence:
Novato Community Hospital becomes the first in Marin County to install the **Velys Knee Robot** for more precise orthopedic placement and better patient outcomes. NCH also acquires a new bone density unit.

INNOVATION

Emergency Department:
Santa Rosa expansion provides **greater access to care** and donor gifts provided a **state-of-the-art EKG machine** in the ED.

Pregnancy Care Companion App:
Personalized pregnancy care to track key milestones and automatically receive timely health reminders and educational materials. 2 out of 3 expectant mothers across the system enrolled, lowering the volume of messages to care teams by 16%. Donor gifts expand the app with resources for vulnerable populations as part of our mission to leverage technology to reduce health disparities and ensure more equitable outcomes, screening for perinatal mental health signs to follow at-risk groups.

Patient and Staff Safety:
32 state-of-the-art Med/Surg **“smart” beds** installed at NCH to support earlier mobility to improve recovery, avoid complications and continuously monitor patients.

WIDESPREAD IMPACT THROUGH DONOR GIFTS

DONOR GIFTS INVESTED BY TYPE:

\$1.18M + **\$785K**
PROGRAM CAPITAL



TOP SERVICE LINE INVESTMENTS:

\$473,675	Orthopedics
\$461,000	Cancer
\$397,507	Medical Technologies & Equipment
\$203,544	Women's & Children's
\$176,309	Heart & Vascular

DONOR GIFT INVESTMENT BY AREA:

NOVATO
INVESTED
\$869,398

SANTA ROSA
INVESTED
\$1,094,398



MAKING AN IMPACT THROUGH PLANNED GIVING



LEGACY GIFTS

Legacy gifts provide a long-term, stable source of funding that enable Novato Community Hospital, Sutter Santa Rosa Regional Hospital and Sutter Pacific Medical Foundation to provide world-class healthcare to our North Bay communities. In 2022 planned gifts provided an immediate impact on patient care supporting orthopedics, cardiology, cancer, employee wellness and greatest need.

Thank you for your commitment to supporting local healthcare through a legacy gift. Connect with our planned giving office today to learn more about the impact you can make through a planned gift.

MARIN COUNTY

Ryan Pocock, *Development Officer*
ryan.pocock@sutterhealth.org
sutterhealth.org/novato-giving

SONOMA COUNTY

Lisa Amador, *Sr. Director of Philanthropy*
lisa.amador@sutterhealth.org
sutterhealth.org/santarosa-giving